

## Know the insulation score!

### 10 questions to ask your retailer, dealer or contractor



- 1) Make a copy of this handy checklist for each insulation option you are considering.
- 2) Put a checkmark next to each question if the insulation answers the challenge.
- 3) Add up the checkmarks to score each insulation.

Need more help? See the Insulation Comparison Chart at [www.InsulationSmart.com](http://www.InsulationSmart.com)

*How well does the insulation control air leakage that can account for up to 50% of a home's energy loss?*



*Can the insulation create an air barrier without the use of extra finishing materials (tape, gaskets, plastic wrap) and labor?*



*How quickly will the insulation pay for itself? Could the monthly savings outweigh the monthly cost of financing?*



*How well does the insulation reduce air leakage in hard-to-insulate areas such as rim joists, cathedral ceilings, crawlspaces, garages, etc without extra materials?*



*Can the insulation help reduce the size and cost of heating and cooling equipment?*



*Will the insulation minimize air infiltration to help keep out allergens, dust and other outdoor pollutants?*



*Will the insulation shift with the home as it settles and keep its R-value over time? (If gaps or seams exist in the material, R-value is sacrificed).*



*How well will the insulation dry out, if it gets wet (i.e. through a roof leak)? Will it keep its insulating properties through the wetting and drying process? Is it a food source for mold?*



*Does the insulation contribute to a "greener" home? Will it improve indoor air quality? How much will it reduce energy consumption? Will it reduce the need for finishing materials to lessen the environmental impact during construction?*



*Can the insulation help control sound (around plumbing, between rooms, street noise)?*



**Insulation Product = \_\_\_\_\_**

**Score = \_\_\_\_\_**

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